FOR IMMEDIATE RELEASE

SMK ANNOUNCES THE NEW

PadDock™ 10

The Revolutionary Home for the Apple® iPad™
Is also a Powerful Stereo Sound System for iPad

Camarillo, California, October 13th, 2010 ---- SMK-Link Electronics Corporation, a subsidiary of SMK Electronics, the largest manufacturer of OEM remote controls in the world, today announced availability of the PadDock 10--the definitive home for the iPad.

With a sturdy, minimal footprint design, the PadDock 10 stand cradles the iPad securely, keeping it safe and available for continuous desktop or countertop use. Charging the iPad while cradled, PadDock allows the user to tilt or rotate the iPad 360-degrees, supporting apps in any screen orientation. PadDock also eases syncing of iPad content with iTunes® without swapping cables. Best of all, PadDock 10 is a powerful stereo sound system for iPad—custom engineered to provide clear, crisp, amplified stereo sound for songs, videos, games, apps and Internet entertainment.

"Where does your iPad live when it's not in your hands?" asked John Blair, General Manager of Branded Products for SMK-Link. "Face up or face down on your desk? Stored snuggly in its case somewhere? Or stashed away in drawer to keep it out of harm's way?" These are good places to store your Apple iPad. The problem is, when it's kept there, you're not using it.

"SMK's new PadDock 10 allows you to use your iPad as it was intended--to contribute to the quality of your everyday life," continued Mr. Blair. "Held snuggly in the PadDock cradle, your iPad is secure and ready to run apps in any screen orientation. It's ready to easily sync to your iTunes content. Your iPad is available to be your bedroom, kitchen, dorm room or office stereo system--providing hours of entertainment. Combine that with the ABC Player or Netflix™ app and it acts as an ultra convenient TV. Use it with a Bluetooth® keyboard and surfing the internet is even faster and easier. When you're ready to hit the road, simply snap your iPad out of the PadDock 10 cradle. It's fully charged, synced with your iTunes, and ready to go. It's just that easy."

Key Media Points

PadDock10 -- the Ultimate Home for iPad

- Keeps iPad safe and ready to use, 24/7
- Rotates iPad for apps in any screen orientation
- Tilts iPad back and forth for best viewing angle

PadDock 10 -- a Powerful Stereo Sound System for iPad

- Delivers room-filling sound with extended bass for full range quality
- Utilizes custom oval speakers and energy efficient class-D stereo amplifier
- Passive radiator for extended Bass frequencies
- Delivers lifelike vocal presence and bright instrument tonality

PadDock 10 -- the Charge/Sync Station for iPad

- Switches iPad easily from Charge to Sync operation

- Charges the iPad while cradled
- Syncs songs, videos, photos, apps and other content from iTunes to iPad

PadDock 10 -- Made for iPad™

PadDock 10 -- available from the Apple online store, electronics retailers and from SMK-Link at (http://www.pdstand.com). Suggested retail price is US $99.99.

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High Resolution Photo

About SMK-Link Electronics
SMK-Link, headquartered in Camarillo, California, is a subsidiary of SMK Corporation. Established in 1925, SMK Corporation designs and manufactures remote controls, electronics and other advanced Bluetooth peripherals, supplying them worldwide to companies including Apple Computer.

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